



**B.V. Patel Institute of Management,
Uka Tarsadia University**



Date: 28-01-2023

Participation In 6th National HR Conclave Organized by Southern Gujarat Chamber Of Commerce And Industry- Surat

SGCCI-Surat has conducted 6th National HR Conclave at Sarsana Dome- Surat under the banner of Panel Discussion for HIGH TOUCH Vs HIGH TECH.

The occasion was celebrations of successful 20 years of operations in South Gujarat.

There was an invitation from the senior management team of SGCCI -Surat to make students attend this game changer panel discussions in HR on HIGH TOUCH Vs HIGH TECH for BBA Students of B V Patel Institute of Management.

Topic	HIGH TOUCH Vs HIGH TECH
Date:	January 28, 2023
Time:	8.30 am – 4.30 pm
Venue:	SARSNA DOME -SURAT
No. of Students:	17 HR Specialization
Coordinator:	Mr Parvez Malek
Category:	Student Development Cell

Objectives of the panel discussion

- To highlight the importance of High Touch for HR professionals and also all employees working in all departments.
- To make students practically understand the impact of various employee engagement strategies implemented by key note speakers and panel experts.
- To discuss on the various skill set required for future employees and importance of using High tech to build human centric organizations at corporate and MSME sectors.
- To build young and budding entrepreneurs who are having empathy ,empower and employee engagement as a key driver for business growth.

- Theoretical and practical implications of what would be the skill required to fight with new technologies like AI, Robotics, Machine Learnings, CHATGPT with minimizing the resistance to changed towards this new technology.
- Role of SHRM in building an organization which is learning and blended to serve customers with proper cooperations and co-ordinated efforts

About the session :-

We had the chance to listen to the vast past experience of the 3 key note speakers on their thoughts on high touch vs high tech and some of the strategies used to improve employee engagement at their current and past organizations.

1 Mr Sanjay Kumar – VP HR at Apar Industries Ltd - Mumbai

2 Mr. Arvind Sahay- Professor at IIM A

3 Mr Ranajan Kumar Mohapatra - Director IOCL- India.

Moderator Shri Mrunal Bhatt Sir had engaged the following passionate and experienced panellist for discussions on their views on does only HIGH TOUCH Vs HIGH TECH

1. Ms. NAMRAT MISHRA- HR MANAGER APPSTONE LAB TECH LLP
2. MR BHARGAV KOTDIYA- MD STPL SURAT
3. DR PARAG SANGHANI- PROVOST P P SAVANI UNIVERSITY KOSAMBA
4. MR SANJIV MULGAONKAR -VP L&T TANK DIVISON SURAT.
5. MR JITENDRA VYAS – HEAD HR ADANI PORTS LTD, HAZIRA

Mr Mrunal had asked 10 questions to the panel experts on the various practical aspects of HR which were quite practical. Kindly find attached below some questions which were asked to the panel experts

Q1. What is the buzz word of success in the new HR is it high touch or only high tech?

Q2 What practical strategies are implemented in your firm to improve the high touch?

Q3 What are the factors for making a human centric organization?

Q4 What are the challenges faced by MSME in implementing HR strategies and policies?

Q5 What is the role of HR as an agent to safeguard the rights of employees at all levels?

Q6 What is block chain and how it will affect the financial markets?

Q7 IS HR a cost centric or profit centric department ?

Q8 What are the challenges CHATGPT Will bring for the future work force?

Q9 Will HR Analytics improve the human connect with employees?

Q10 How will HR bring a culture in the organizations where contract employees also feel motivated?

Mr Mrunal had beautifully moderated the entire session and the panel experts were also motivated engaged and happy to counsel the students post the session and they have also addressed to more than 10 questions from the audience.

Mr Parvez Malek – Faculty at BVPIM had also appreciated the entire management team of SGCCI SURAT for this excellently executed game changer HR panel discussions for UG AND PG Students

Outcome: The Learning's to the students is as under:-

- Students got lot of practical learnings on strategies for execution in HR implemented by Indian and Multinational companies.
- Practical learnings and insights on the role of HR to improve the HUMAN CONNECT as a Strategic Partners were shared in detail
- Practical strategies to ensure the employees feel engaged and motivated at work place were shared with stress was on improving stakeholder relationships too.
- The motivation to excel and take up HR as a career and way of life.
- Students are charged up and motivated to start their own enterprise with this HR Connect and build up humanistic organizations where employees contributions are rewarded and heard.

We are extremely thankful Dr Vijay Gondaliya Sir- Director B V Patel Institute of Management for motivating to take part in this panel discussion which has improved the attitude, skill and knowledge base of TYBBA HR and SYBBA Student's.

